



2025
**SPONSORSHIP
OPPORTUNITIES**

*Supporting the Tecumseh community
for nearly 50 years*





BECOME A COMMUNITY PARTNER TODAY



EVERY DOLLAR YOU INVEST GOES STRAIGHT INTO THE COMMUNITY

Your support directly impacts local youth, fuels unforgettable experiences, and unites families—all through free community events. As a 100% volunteer-run group, we turn every dollar into something amazing!

WHY PARTNER WITH US?

Gain direct access to thousands of engaged families and community members across Tecumseh, Windsor, Lakeshore, and the surrounding areas.

WHO ARE WE?

We're a passionate about transforming Tecumseh and surrounding areas by creating inclusive, exciting events and focused on empowering youth.



2.3K+

Social media Followers



24K+

Annual Event Attendees



100%

Volunteer Based



Enhance your brand image
Align your name with trusted, community-driven programs and events



Demonstrate community commitment Show that your business is invested in the people and places you serve.



Fulfill your corporate values
Supporting local initiatives is a meaningful way to put your values into action.



OPTIMIST ST. CLAIR BEACH PROGRAMS & EVENTS



250+
Children Enjoyed
Easter fun

OPTIMIST EASTER FUN DAY

A day jammed pack with tons of craft stations, activities and games for the little ones. And a chance to get your picture taken with the Easter bunny!



2000+
All ages come out
to enjoy

VICTORIA DAY FIREWORKS

Annual Fireworks held at the Green acres Optimist Park. Hundreds of families and teenagers come out to enjoy the live entertainment, food, fun and fireworks.



178
Local Children
Participated

KIDS FISHING DERBY

A chance for local youth to get outside and try their skills at fishing on the shores of the beautiful waters of Lake St. Clair.



150
Children Enrolled for
free monthly books

IMAGINATION LIBRARY

Each month, Dolly Parton's Imagination Library mails a high quality, age appropriate book to all registered children, addressed to them, at no cost to the child's family. The St. Clair Beach Optimist Club is Proud to be the local Champion of this program.



1200+
Kids Dress up and enjoy
the spooktacular night!

TRUNK OR TREAT

Over 1,200 trick or treaters visited Lacasse park. And 60 local business participated in decorating their vehicles, and handing out candy.



OPTIMIST ST. CLAIR BEACH PROGRAMS & EVENTS



200+
Children & teens received
age appropriate gifts

TOY DRIVE

The Annual Spirit of Christmas toy Drive is held at the end of November. Over 200 children & teens benefited from the drive in 2024.



1000
Families enjoyed free
concessions

CHRISTMAS IN TECUMSEH

Our Club joins the Town of Tecumseh to welcome Mr. & Mrs. Clause. Volunteers prepare and serve hundreds of cups of hot chocolate, hot dogs and snacks for parade watchers.

ONE DAY EVENT PRESENTING PARTNER

Event	Date	Value	Sponsor
1. EASTER FUN DAY	APRIL 12	\$500	SIGNATURE REALTY GROUP
2. VICTORIA DAY FIREWORKS	MAY 17	\$10,000	PRESENTED BY: ROCK DEVELOPMENTS
3. KIDS FISHING DERBY	JUNE 7	\$500	SIGNATURE REALTY & COPS FOR KIDS
4. TRUNK OR TREAT	OCTOBER 25	N/A	OPTIMIST CLUB
5. CHRISTMAS IN TECUMSEH	NOVEMBER 21	N/A	OPTIMIST CLUB
6. TOY DRIVE	TBD	N/A	OPTIMIST CLUB

Includes recognition as a presenting sponsor in all media (print and digital, social media), in event signage (supplied by sponsor), and activation at event.

HELP US CREATE
SOMETHING SPECIAL
**CONNECT WITH A
VOLUNTEER TODAY**

Trevor Dinham,
Sponsorship Chair & Board Member
dinhamtrevor@yahoo.ca
519-819-6499



SIGNATURE EVENT
TASTE OF TECUMSEH

TASTE
OF
Tecumseh
FOOD . BEER . WINE . MUSIC



TECUMSEH'S PREMIER FOOD & WINE EVENT



9TH ANNUAL!

We are the proud organizers of the Taste of Tecumseh. A two day festival showcasing local food, beer, wine, and spirits.



5K+
Event Attendees

CONTACT

Trevor Dinham,
Sponsorship Chair &
Board Member
[dinhamtrevor@
yahoo.ca](mailto:dinhamtrevor@yahoo.ca)
519-819-6499



19-70 YRS
Adult only
Demographic




Tecumseh's
BIGGEST
Party of the year



SIGNATURE EVENT TASTE OF TECUMSEH



EVENT GOLD TIER

×4



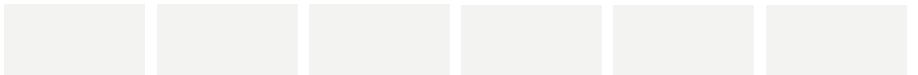
\$1,000.00

Gold Tier Partner

- Status as gold sponsor advertised in all media print and digital (socials and website)
- Large in event signage prominently displayed at the event entrance and at drink ticket sales locations.
- 20 tickets provided
- *Signage supplied by sponsor

EVENT SILVER TIER

×6



\$500.00

Silver Tier Partner

- Recognition as a Silver Sponsor on the Taste of Tecumseh website.
- Your corporate signage at the event (up to 5 signs up to 3 x 2 feet in size mounted on the fencing and around the event space.
- 20 event tickets provided
- *Signage supplied by sponsor.



SIGNATURE EVENT TECUMSEH CORN & MUSIC FEST



TECUMSEH'S BIGGEST FESTIVAL. THOUSANDS OF SMILES. ONE INCREDIBLE WEEKEND.

The Optimist Club of St. Clair Beach is the proud host of the Tecumseh Corn and Music Festival. This festival has been running for nearly 50 yrs. Featuring entertainment for all ages. Our goal is to keep this event free entry for all for years to come.



50+
Craft & Food
vendors



10K+
Event Attendees



Fun for the whole family
ALL AGES



Trevor Dinham,
Sponsorship Chair & Board Member
dinhamtrevor@yahoo.ca
519-819-6499



SIGNATURE EVENT TECUMSEH CORN & MUSIC FEST



EVENT PRESENTING PARTNER **×1**

\$10,000^{.00}

- Signage at each entrance to the property
- Verbal recognition during events on stage - representative to be introduced
- Brand prominently displayed on all marketing and promotional materials (digital and print)
- Free entry to the event for members of your group/business
- Additional branding opportunities can be discussed.

MAIZE CORN BOOTH SPONSOR **×1**

\$5,000^{.00}

- Signage at corn booth and around the festival grounds
- Verbal recognition during events on 2nd stage
- Logo on website, included in select social media communications
- Free entry to the event for members of your group/business
- Additional branding opportunities can be discussed.

GATE SPONSOR

ALL WEEKEND:
\$4,000^{.00}

OR A DAY:
\$1,500^{.00}

- Allows community free access to the grounds in lieu of charging admission
- Logo on website, included in select social media communications
- Logo included on all digital promotional materials
- Additional branding opportunities can be discussed

AREA SPONSOR

5 @ \$3,000^{.00}

- Food Area, Interactive Kids Zone, Bus drop off, Secondary Stage,
- Signage within the area (One large, many smaller)
- Area name used in promotion e.g. "Optimist Club Kids Zone"
- Logo used on event webpage and social media.

MAIN STAGE SPONSOR

1 @ \$5,500^{.00}

OR

2 @ 3,000^{.00}

- **Friday** - Presenting sponsor for Music Festival entertainment
- **Saturday** - Presenting sponsor for Music Festival entertainment
- Signage on stage
- Recognition during the event - thanked on stage.

CORPORATE PACKAGE

20 @ \$500^{.00}

- 20 tickets, 20 drink tokens, and 20 cobs of corn to the Friday night show in the music tent.
- Your logo added to our website, event media, print and digital.